

Corso di Laurea Magistrale in Economia e Gestione delle Imprese (MEGI)





Build the skills for your tomorrow!

MEGI offers two **distinct educational paths**:

- (i) Leadership, Human Resources and Organizational Change
- (ii) Business Management

Each path provides specialized coursework and a tailored curriculum to equip students with the necessary knowledge and skills they need to be fully prepared for their professional future.

Introduction



2-Year Master's Program

Offers a 4-semester curriculum with differentiated coursework for each degree track



Specialized Tracks

Choose between 'Leadership, HR and Organizational Change' or 'Business Management'



Modern

Focuses on emerging business trends, offers a Lab on organizational analysis and AI

MEGI is a comprehensive and forward-looking Master's program to prepare students for successful business careers.

Two tracks, many opportunities.

The program trains professionals with a strong interdisciplinary background, capable of addressing the complexities of contemporary organizational contexts.

Leadership, Human Resources and Organizational Change

This track prepares students for managerial and consulting roles, primarily, though not exclusively, in the fields of human resource management and organizational change.

The skills acquired enable graduates to pursue careers such as HR Business Partner, Talent Acquisition Specialist, Change Management Consultant, Project Manager, and Organizational Development Manager, in private companies, public institutions, consulting firms, and international organizations.

Business Management

This track prepares students for professional careers in the strategic and financial management of companies.

The skills acquired enable graduates to pursue careers such as Business Analyst, Controller, Marketing Specialist, Project Manager, and Business Strategy Consultant.

Career opportunities can be found in multinational companies, consulting firms, financial institutions, public institutions, and non-profit organizations.

Leadership, Human Resources and Organizational Change Track



1st year

Innovazione Organizzativa d'Impresa

Management Consulting e Gestione del Cambiamento Organizzativo

Portfolio Management - Asset Allocation e Controllo del Rischio

Choose one among:

Leadership & Organizational Behavior (ENGLISH)

Organizzazione dei Sistemi Informativi Aziendali

Choose one among:

Aspetti legali e contrattuali del management delle ICT

Diritto dei contratti d'impresa

Choose one among:

Metodi quantitativi per la ricerca sociale

Economics & Society (ENGLISH)

Choose two among:

Marketing strategico e innovazione per le istituzioni finanziarie

Economia e tecnica dei mercati finanziari

Metodologie e tecniche per l'impresa digitale

Economia e gestione delle imprese dei servizi pubblici

Leadership, Human Resources and Organizational Change Track



2nd year

**Organizzazione e
Risorse Umane**

**Laboratorio di
organizational analysis
e intelligenza artificiale**

Choose two among:
**Contemporary
economic history**
Storia dell'impresa
Teorie dell'impresa

Elective courses

(12 CFU)

Final thesis

(24 CFU)

Business Management Track

1st year



Analisi di Bilancio

**Economia e gestione
delle imprese di servizi
pubblici**

**Economia e tecnica dei
mercati finanziari**

Marketing relazionale

**Portfolio management -
Asset allocation e
controllo del rischio**

Choose one among:

Competition law

**Aspetti legali e
contrattuali del
management delle ICT**

**Diritto dei contratti
d'impresa**

Choose two among:

**Marketing strategico e
innovazione per le
istituzioni finanziarie**

**Metodi quantitativi per
la ricerca sociale**

**Economics & Society
(ENGLISH)**

Business Management Track

2nd year



Metodologie e tecniche per l'impresa digitale

Laboratorio di organizational analysis e intelligenza artificiale

Choose two among:

Competition policy and market regulation

Integrazione economica europea

Contemporary economic history

Storia dell'impresa

Elective courses

(12 CFU)

Final thesis

(24 CFU)

International experiences



MEGI students have access to a wide range of international activities

Check the website for updated information:

<http://internationalactivities.unipv.it>

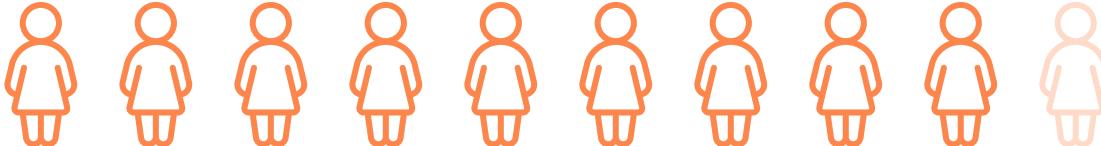


What do the numbers say? MEGI graduates in focus

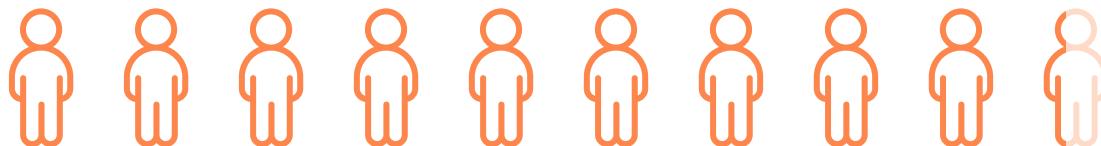
Source: Almalaurea.it (2025)

Employment rate (1 year after graduation)

92%



96%



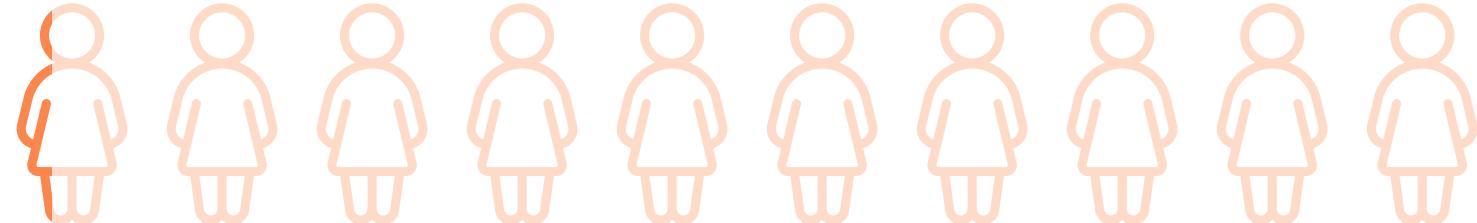
94%



TOTAL MEGI GRADUATES (who work 1 year after graduation)

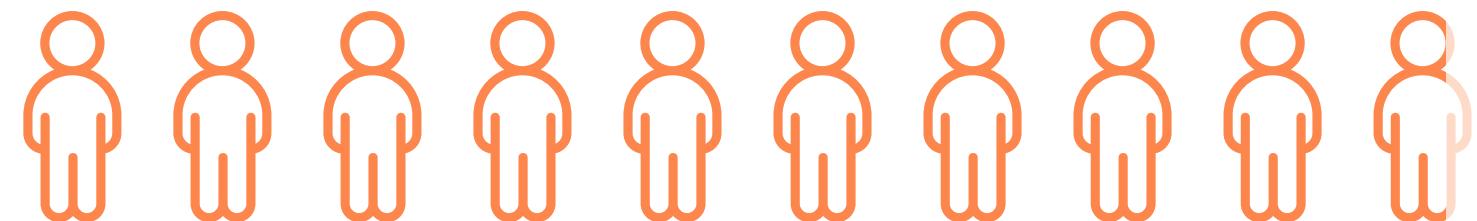
Sector of employment

2%



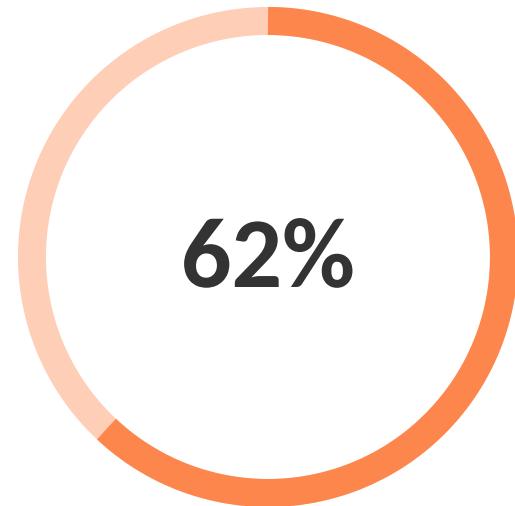
Public Sector

98%

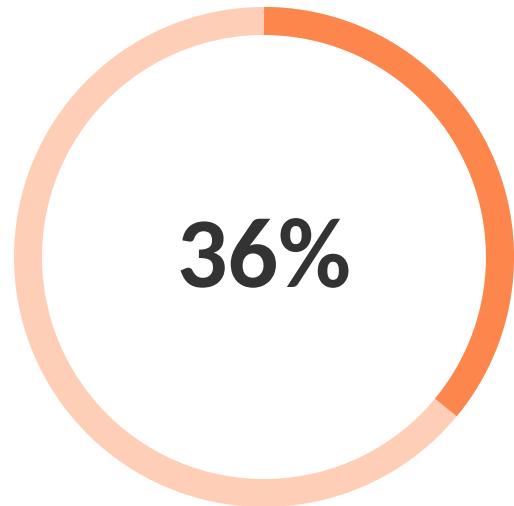


Private Sector

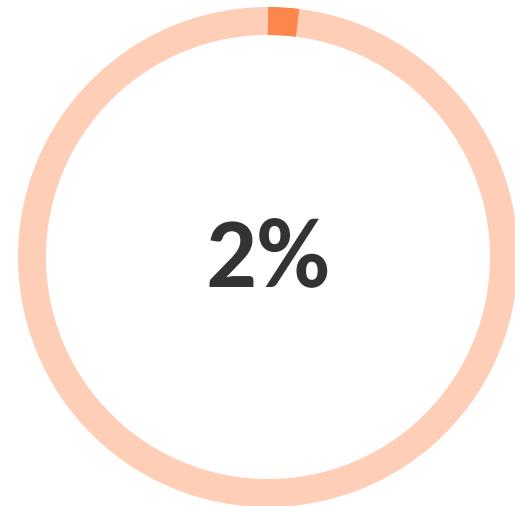
Perceived adequacy of University professional training



Highly adequate

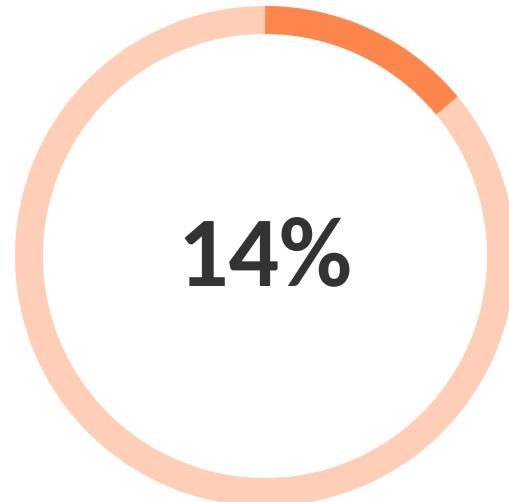


Adequate

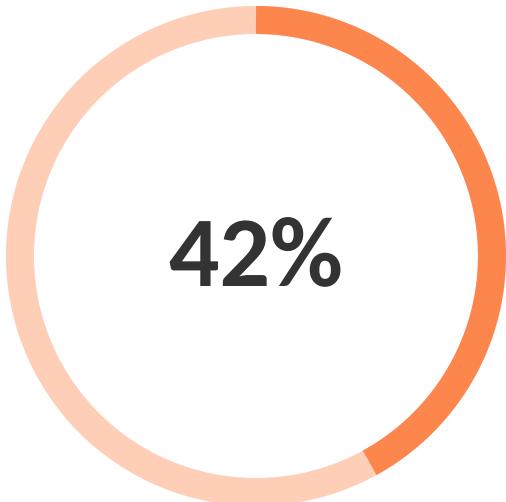


Not at all adequate

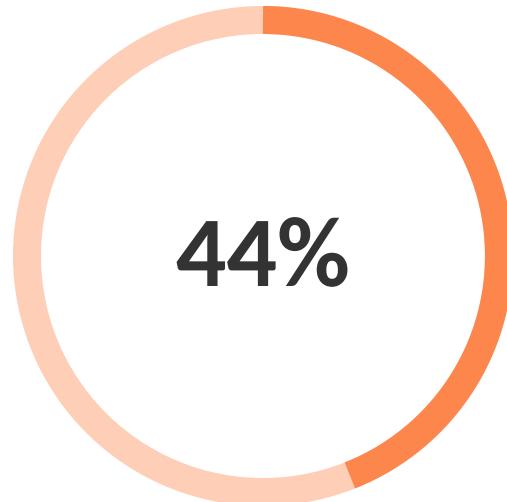
Degree requirement for work activities



Legally required



Not legally required but
necessary



Not legally required but
useful

MEGI in summary



2 Degree Paths

The program offers two degree paths: Leadership, risorse umane e cambiamento organizzativo (**Leadership, Human Resources, and Organizational Change**) and Gestione Aziendale (**Business Management**)



Experiential Learning

The program includes a **laboratory course on organizational analysis and artificial intelligence**, providing hands-on experience.

Courses include **project works and teamwork activities**.



Interdisciplinary Approach

The curriculum covers a range of disciplines, including economics, finance, law, and digital technologies, to provide a well-rounded education

The Master's in Business Management (Master in Economia e Gestione delle imprese - MEGI) program offers diverse career opportunities in various industries, preparing students for leadership roles and driving organizational change.

See you in class!

